

# ESUMC Logo Design Contest

## OFFICIAL RULES EAST STROUDSBURG UNITED METHODIST CHURCH LOGO DESIGN CONTEST

The object of this contest is to design a logo for the ESUMC as we continue to evolve. A logo is a distinctive design element that identifies ESUMC and helps communicate our brand. We are seeking a symbol or icon that easily identifies who ESUMC is and communicates our vision. “To be a Christian community where Christ is transforming lives.”

This document describes the official rules of **East Stroudsburg United Methodist Church Logo Design Contest**. Information on how to enter and about the prize are part of these Official Rules. To the extent of any inconsistency, these Official Rules prevail.

### How to Enter

1. Entries must be submitted to [esumclogo@gmail.com](mailto:esumclogo@gmail.com).
2. The entries must be submitted as a JPEG or PNG format. (See the Submission Guidelines below for further information.)
3. Entries must include the name, mailing address, phone number and email address of the Applicant.
4. No more than 3 entries may be submitted by any one Applicant.
5. Entries must conform to the Submission Guidelines set out below. Entries which fail to do so will be rejected.
6. All entries must be submitted no later than 2pm pm on Sunday September 23<sup>rd</sup>, 2018.

### Submission Guidelines

The purpose of the contest is to design a logo for East Stroudsburg United Methodist Church. The winning logo will be used on electronic, in print, on publications and in displays and will become the sole property of the church.

- Flexibility is a key requirement, including the need to resize easily and to look good in black and white as well as color. The final version of the logo will need to be suitable for high quality printing and may be used in t-shirts, hats and other souvenirs and stationery items.
- The logo needs to look good at relatively small sizes as well as larger sizes.
- Applicants should take care to ensure that their entries are not in any way like existing logos or other copyrighted images. The UMC flame and cross may be added to the design as a but cannot be altered in anyway. For more information on the UMC branding guidelines please email [esumclogo@gmail.com](mailto:esumclogo@gmail.com).
- The logo should not contain any text beyond the words and letters “ESUMC; East Stroudsburg United Methodist Church” or a portion thereof.
- Due to the requirement for high quality printing and re-sizing, entries must be submitted in scalable high quality and adjustable format. Entry should also be submitted as a JPEG or PNG.

### Prize

Winner will be announced in November via website, social media and church announcement. Winner will receive the prize of an item with the newly designed logo on it and will be recognized during our Sunday services.

### Intellectual Property

1. All submitted work must be original and not based on any pre-existing design.
2. All entries will become the sole property of ESUMC and may be displayed publicly on the church web site and social media.
3. The Applicant agrees to transfer all right and title to the Entry to ESUMC in accordance with the Official Rules of this Contest.

### Sample Logos from other United Methodist Churches

